

PULPDENT CORPORATION

Press Release

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Pulpdent Donates 60,000th Free Sealants

WATERTOWN, MA: February 25, 2008— Pulpdent Corporation has achieved its goal and fulfilled its commitment as sponsor of Oral Health America’s “National Sealant Alliance” and “Smiles Across America” program by distributing 60,000 sealants to public health programs that provide preventive services for underserved children.

Last year Oral Health America announced that Pulpdent would donate 60,000 Embrace® WetBond™ Pit and Fissure Sealants in honor of the company’s 60th anniversary. The Embrace sealant material is unique because it bonds to the moist tooth, making it easier and faster to apply. Participating clinics report that retention has been superb. Once practitioners try Embrace WetBond, they do not want to go back to using traditional hydrophobic sealants.

“It’s wonderful to be able to provide public health clinics with a product that has better retention and is easier to use,” says Fred Berk, Vice President of Pulpdent. “This program has allowed thousands of underserved children to look forward to a lifetime of better oral health.”

In addition to the sealants, Pulpdent provided Etch-Rite™ dental etching gel, Flecta™ disposable mirrors, posters, educational leaflets and “Embracelets,” colorful bracelets that invite children to “Embrace oral health.” This combination has proved so useful that Pulpdent is now offering a public health sealant kit for institutions and public health clinics.

Pulpdent manufactures high-quality products for the dental profession, including adhesives, composites, sealants, cements, etching gels, calcium hydroxide products, endodontic specialties, and bonding accessories. For more information, call 800-343-4342 or visit www.pulpdent.com.

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