

**PULPDENT CORPORATION**

# Press Release

For further information contact:

Pulpdent Corporation

80 Oakland Street • Watertown, MA • 02471-0780 USA

(617) 926-6666 / (800) 343-4342 / [pulpdent@pulpdent.com](mailto:pulpdent@pulpdent.com)

## **Pulpdent Launches New Website**

WATERTOWN, MA: June 15, 2009— Pulpdent Corporation has launched a comprehensive new website that offers clinical information and case studies, as well as in-depth information about Pulpdent's proven products for dental professionals. The website can be found at [www.pulpdent.com](http://www.pulpdent.com).

The Pulpdent website is easy to navigate and includes articles and other educational content, news and events, and product information. Product pages include a product overview, instructions for use, MSDS sheet, and in many cases, related articles and studies, frequently asked questions, and illustrated step-by-step clinical procedure instructions. There are PowerPoint presentations for many of the products.

"We wanted the website to be informative and easy to use," said Ken Berk of Pulpdent, "but above all, we wanted it to be a place dental professionals will enjoy coming to. It's like a dental amusement park." Visitors to the website will find a link for signing up to receive the free Pulpdent informational e-newsletter and an archive of past newsletters.

Customers can also place orders for Pulpdent products on the website, and Pulpdent will forward the order to the customer's preferred dental dealer for processing.

For more information call 800-343-4342 or visit [www.pulpdent.com](http://www.pulpdent.com).

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