

**PULPDENT CORPORATION**

# Press Release

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## **PULPDENT TO RETAIN 2008 PRICING**

WATERTOWN, MA: August 28, 2009— Responding to the current economic climate, Pulpdent Corporation will not raise prices this year and will retain 2008 pricing levels. Although costs of raw materials, healthcare, and overhead continue to increase, Pulpdent has decided to do its share to stimulate the economy by keeping prices down.

It is customary in the dental industry to print a new price list in the fall. However, in a show of solidarity with its loyal customers during these difficult economic times, Pulpdent will not raise its prices this year and will hold them to 2008 levels.

Pulpdent manufactures high-quality products for the dental profession, including adhesives, composites, sealants, cements, etching gels, calcium hydroxide products, endodontic specialties and bonding accessories. For more information call 800-343-4342 or visit [www.pulpdent.com](http://www.pulpdent.com).

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