

PULPDENT Corporation

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PULPDENT CORPORATION

Sales Staff Update

Pulpdent Adds Two Full-Time Regional Sales Managers

Pulpdent is pleased to announce that it has added Solei Dymant and Michele Lowe as full-time regional sales managers to further strengthen its sales team and provide additional field support to its customers and distribution partners.

Solei Dymant is located in Southern Illinois and will expand Pulpdent's coverage in the Midwest.

Michele Lowe will handle the southeast region from her home in Charlotte, North Carolina.

"We are experiencing strong growth," reports

Larry Clark, Director of Sales and Marketing, "and the increased demands on our sales force call for more staffing. We were fortunate to have this opportunity to hire two seasoned sales professionals."

In addition to working with dentists and dental dealers, Pulpdent's regional sales managers spend considerable time working with state and local public health organizations, dental schools, hygiene schools and other educational and community based organizations.

They are available for dealer sales meetings, co-travel, lunch and learn programs and other training opportunities.

There is also a private brand component. Pulpdent is a prime manufacturer of dental materials, and the sales team seeks out opportunities to manufacture private brand products for other dental companies.

Solei and Michele will participate in both regional and national dental exhibitions and are available to travel as needed.

Meet the New Pulpdent Sales People



Solei Dymant
6609 Carlisle Bend
Springfield, IL 62711
(217) 483-1170
soleidyment@gmail.com

SOLEI DYMENT has 15-years experience as a sales and management professional in fast paced, service oriented business environments. A team player with exceptional organizational and leadership skills and a proven track record, Solei places an irresistible smile on her formidable work ethic.

Before coming to Pulpdent, Solei was National Sales Director of Prevention Laboratories, LLC, a company specializing in over-the-counter healthcare products. Her position put her in direct contact with doctors, dentists and some of the nation's largest retailers.



Michele Lowe
2532 Olde White Lane
Charlotte, NC 28226
(704) 364-2681
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MICHELE LOWE is an accomplished business professional who specialized in media sales and account management for 20 years as a regional and national sales manager for major trade publications and communications firms.

Michele was Regional Sales Manager for Advanstar Dental Media where she handled accounts for *Dental Products Report*, *Modern Hygienist* and *Dental Practice Report*.

Before coming to Pulpdent, Michele was Business Development Manager, Professional Relations for Dentsply Raintree Essix, an orthodontics specialty division of Dentsply, where she was responsible for developing programs to introduce Essix Clear Aligners to the general practitioner.